THREAT MANAGEMENT

GOLDEN IT

THREAT MANAGEMENT

Threat Management is a single, simple route to protect your digital assets from *all* online security threats.

Combining several common security solutions with a hefty dose of our own proprietary and custom-tailored security solutions, Threat Management shifts the burden of security and management to the pros (that's us). We give you strength and security with content filtering, mail filtering, antivirus and malware protection, VPN access, failovers, firewall protection, and load balancing. We do all this without taking precious hours from your workday.

THE OLD WAY

Disjointed, Unsecure, & Non-compliant

Trying to piece together your own data security and threat management solution has meant a hodgepodge of hardware and software, cursory reads through compliance legalese, and a great deal of time invested in upkeep and maintenance. And what have you gotten from it? Viruses, malware, constant SPAM emails, and a lot of finger-crossing.

Digital Security Threats: #1 Cause of Downtime

It's unfortunate but true: We live in an imperfect world. One in which malware, phishing schemes, and Trojan viruses are propagated through the internet with trickery. Indeed, economists calculate the global economic cost of malware to be just over $17 billion.

Risky Networks Purge Money

Downtime is a sure fire way to pay employees to twiddle their thumbs. Worse yet, security breaches can quickly cost tons in legal fees or emergency support costs. And lost records and data that will never come back. Beyond
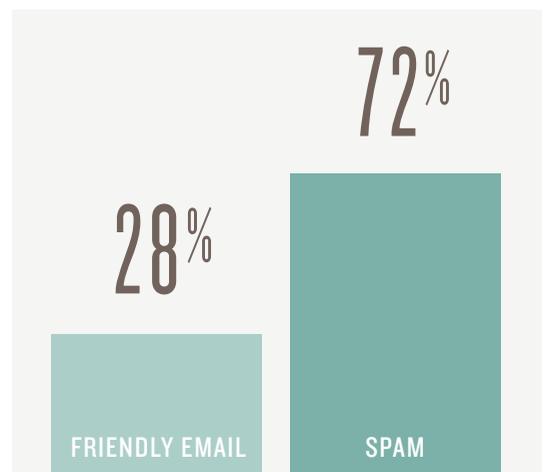
65% OF EMPLOYEES ADMIT TO SURFING THE WEB EACH DAY AT WORK

THAT EQUALS

28 BILLION OF LOST PRODUCTIVITY EVERY YEAR

72% SPAM

28% FRIENDLY EMAIL

Less than 30% of all the emails coming into business accounts is legitimate. The rest is SPAM filling your inbox causing the potential loss of critical correspondence.

that, network security breaches can cause loss of customers and in some cases open your business to legal and regulatory repercussions. Experts say 97% of data breaches are avoidable through simple or intermediate controls (i.e. a properly configured perimeter firewall).

Productivity Lost Online

More than 65-percent of adults spend their company time on visit non-work related websites like Facebook. More alarming is the amount of time spent on those sites. More than a fifth of these workers spend over an hour every single day.

More than 55-percent of employees are using their work-issued technology to look for a new job. Worse yet, according to recent Neilsen, 21 million (roughly 25-percent of the workforce) employees admit to having attempted to access pornography using their work computers. Adult
sites, online purchases, and the use of online dating sites during work hours all open your company up to serious legal problems.

The High Cost of SPAM

As a percentage of total emails sent, nearly 72-percent of them are now classified as SPAM. A regular user, quickly deleting this vast array of nonsense is likely to get overzealous and make a mistake. The new lead... The important legal notice... That invoice... They're lost to a sea of SPAM. In mid-2012 SPAM emails contained some form of virus or malware just over 4-percent of the time. According to experts, those pesky virus-laden SPAM emails cost businesses a grand total of $274 billion each year.

THE GOLDEN WAY

Proactive Care, Profound Support

Our Threat Management plan gives you a fully managed security solution for your business. Selecting from our time-tested products and engineer-driven processes, we create a custom-tailored security suite to match the exacting needs of your company.

But, with any solution, comes two distinct deliverables that always put Golden Tech head-and-shoulders above our competitors. Our Threat Management plan has been carefully crafted around a simple idea: proactive care. We have chosen systems that allow us to monitor short- and long-term trends in hardware and software performance and usage. We regularly audit performance and look for solutions and improvements. Regularly we meet with you, explain our findings, and discuss any changes that need to be made to both our

5 WAYS THREAT MANAGEMENT SAVES YOU MONEY

1 Reduced downtime due to security

2 Reduced downtime due to failover

3 Reduce wear-and-tear on hardware due to efficiencies

4 Simplification of current infrastructure

5 Efficiency found thru mobile and offsite VPN access

In a world with criminals hiding under the cover of IP masks and firewalls, its damn good to know Golden Tech is always there, fending them off in front of our networks.

long- and short-term technology plans for your company. With proactive care significantly reducing downtime and errors, we put our largest focus on the other plank of our plan: profound support. Our 24/365 support gives you instant access to our specialists, a proven 3-tiers of help, and myriad ways to report any issues. While our time-on-site is less necessary (with fewer problems and the benefit of quick remote support), we still pride ourselves on operating as a partner to your success. Our regular communication and meetings are just part of the personality of Golden.

Save Time and Money

The aforementioned stats about lost productivity and downtime are alarming. But, what's worse is that the solutions are easy. With Threat Management in place, you'll see a significant gain in productivity that was once lost to downtime, web surfing, and SPAM. You'll see gains in efficiency with uninterrupted access to shared files and data, and you'll see a restored confidence in your hardware and software systems.
Beyond security improvements, though, Threat Management simplifies your current infrastructure, adds a layer of redundancy to your data, and adds failover protection to your tech systems. The resulting reduced wear on hardware and greater resiliency of your data means more significant savings in both time and money.

Enhance Security, Reduce Threats

Viruses, malware, and data breaches are a consistently growing and evolving threat to small and medium sized business technology systems. Viruses cost businesses tons of money every year. They filter in through SPAM, out-dated server and firewall technologies, and poorly secured endpoints.

And as we move away from typical network infrastructures, embracing BYOD (bring your own device) policies, and other efficiency-creating / cost-saving measures, security threats only get greater.

Lax network security and firewalling can wreak havoc with even large corporations. But it is not large corporations that are the largest target of data breaches. According to the 2012 Data Breach Investigations Report done by Verizon small businesses with 11-100 employees see that largest number of data breaches. This is in direct result of a lack of strong perimeter network security, and a lack of understanding from small and medium sized business owners on the importance of network security.

Again with 97-percent of data breaches being avoidable with simple controls, Threat Management all but completely eliminates any threat of breach. With each incident of breach costing you time, legal fees, and reputation; the investment is more than worth it.

A Threat Management package, as a key part of our managed technology solutions, is the perfectly scalable solution for your business efficiency and protection needs.

GOLDEN IT

THREAT MANAGEMENT

FEATURES	BENEFITS
Web & Content Filtering	Creates safe and secure experience: Threat Management's content filtering capabilities allow our users to filter away dangerous or other problem content. Our clients enjoy increased productivity by reducing downtime due to viruses and malware, but also locking out sites known to an employee "time-suck."
Load Balancing	Improves continuity online: Threat Management's load balancing provides bandwidth management and assures maximum efficiency of Internet service. By distributing your Internet traffic most efficiently, Threat Management's load balancing feature improves your network performance. This feature helps your company to achieve continuous availability of web applications and web content.
Virtual Private Network (VPN)	Enhancing mobile usership.: Our Threat Management is incredibly malleable to your specific needs (just like us). With three distinctly different options for VPN connectivity, remote users will be able to connect securely to your secured data centers without ever compromising their speed or your security.
Connection Failover	Unbreakable redundancy: This system's highly flexible policy routing makes the system perfect for redundancy, and redundancy means we can achieve a failover system. Syncing state tables mean that not a single thing is compromised, even when hardware fails. This system is truly setup like no other.
Real-Time Information	Know everything now: We know the importance of long-term historical data. We analyze it and plan with it. But when it comes to your business, real-time data is huge in preventing problems before they become downtime. Threat Management's real-time data allows us to monitor your infrastructure in some unparalleled ways.
Industry-Leading Hardware	Our Threat Management isn't a singular device with given specs. We build the solution tailor-fit to your needs. Because that's true, you'll never get a product that's been collecting dust in our stockroom. You get cutting-edge tech, tested to standards by our team, and tailored to fit your infrastructure perfectly.