Managed Technology Care

FOR FINANCIAL SERVICES

GOLDEN
## Tech

WE KNOW BUSINESS

You're a business owner. You live and die by how you service your clients. We know that, because we're business owners too. And in this day and age, if your technology isn't up to date, you're not serving your clients well.

Even before the financial collapse, the maze of regulations was hard enough. After the collapse, it's even harder. There are rules, regulations, standards and laws in an attempt to prevent another meltdown. But how does one stay up to date, while also serving their customers? That's where Golden can help.

With the regulations surrounding financial businesses getting stronger and stronger, no one person or one staff inside of a small to medium sized firm can be expected to handle the load.

According to a study done by Verizon, nearly 80% of companies that meet the PCI standard eventually fall out of compliance within one year. Why play that game? Golden Tech is full of experts ready to take on that task.

Golden is ITIL and PCI compliant, well-versed in regulations surrounding HIPAA, and is an expert on the new regulations found in Dodd-Frank and other financial regulations being passed. Regulatory IT solutions are what we're good at, and we know the rules inside and out.
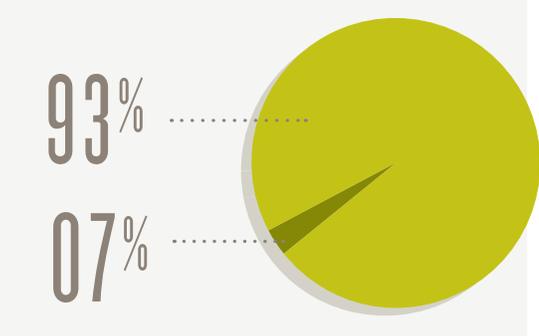
93%
07%

93% of businesses that suffer a major outage for 10 days or more declare bankruptcy within just a year.

80% of companies that meet the PCI standard eventually fall out of compliance after just

1 YEAR

PCI compliance is a never-ending battle. Let us do the fighting for you and rest easy.

Threats to Your Business

As technology and the regulatory world gets more and more complicated, it becomes harder and harder to have just one or two staff members handling the entirety of your solutions. There are staff computers, printers, servers, T1 connections—and with them, a myriad of problems that can crop up that cost your staff time, and your organization money.

For a small to medium sized business, handling IT and regulatory concerns in-house can cost, on average, 225% more than outsourcing to an outside firm. That's not a typo. It's the cost of a full-time IT staff to handle your needs vs. letting an expert firm take care of your concerns. It's just not worth it, and doesn't make sense to your bottom line.

Then there are the threats that come from outside your business. Gone are the days when locking your office and maybe installing a security camera would keep away the thieves. Now we have a new threat, and it can come from next door or from as far away as China or Russia—the threat of cyber crime. When dealing with sensitive financial records and information, cybersecurity is of the utmost importance. Damage from computer crimes can cost companies upwards of $1 trillion worldwide, according to antivirus software maker McAfee.

Our digital economy in a new frontier, one that can help us in becoming more efficient and increase our bottom lines. It can also be full of danger and insecurities. The key is making sure you're prepared for the seen and unseen.

Focus on Your Client

That's where Golden Tech comes in. We're experts at preparing you for the seen and unseen. Our provided services can create an environment that alleviates your technology-related regulatory worries, leaving you to concentrate on the task at hand.

Your system being down can really be a hassle. You have clients to service, and if you can't access their records because of maintenance

+225%

+125%

GOLDEN   OTHER IT   IN HOUSE
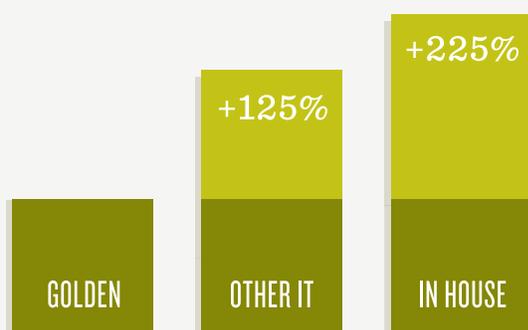
YOU CAN SAVE UP TO 225% OVER COMPETITORS.

Damage from computer related crimes can cost companies upwards of 1 trillion dollars worldwide. Yes, that figure is right.

$1 TRILLION

AND A TON IN DAMAGE AVOIDED FROM MALWARE.

Securing your data is important. Annual losses from data theft is upwards of $50 billion every year. We'll ensure your infrastructure is a safe place upon which to store and transfer data and sensitive records.

or because of a problem, that hurts your bottom line. We'll make sure your system is down as little as possible. Estimates suggest that for more than 50% of small to medium sized businesses, each hour of downtime can cost anywhere between $50,000 to $250,000. Of businesses that suffer a major outage of 10 days or more, 93% file for bankruptcy within a year. You don't want that to happen, and we'll make sure that it doesn't.

Finally, we'll protect against the threat of catastrophe and hardware malfunction. We'll create a secure portal wherein we'll back up all of your data offsite in a secure place out of harms way. Many IT companies work under a "break/fix" model—they wait for something to break, then they fix it. This happens when firms don't provide consultation and preventative services. Golden doesn't operate like that— we make money when your network actually

works. We provide preventative services to do everything we can to make sure your network stays online. And in the case that it doesn't, we provide a 3-tier support system, ensuring that any problems that you do have with your network are tackled immediately. And because of the way we work, Golden can solve over 70% of issues remotely and without any significant downtime. This means with Golden at the helm you'll be able to be more productive and waste less time and resources so you can do what matters most.

We strive to build systems that work for our clients, lightweight and simple, and tailored to your exact needs. We take advantage of efficiencies to keep you online, keep your system safe, and keep you up to date with the maze of rules and regulations and hoops you have to jump through.

WE SPECIALIZE IN THE FOLLOWING REQUIREMENTS

01 PCI Compliance

02 HIPAA Compliance

03 Sarbanes-Oxley Compliance

GOLDEN-TECH.COM | INFO@GOLDEN-TECH.COM | 866 806 7127